



# THE SUMMER *Classic*

June 7-8, 2024

Lake Region Golf Club + Lake Poinsett



# About The Event

## ABOUT TY ESCHENBAUM FOUNDATION

The Ty Eschenbaum Foundation was founded in 2011 and has grown and impacted lives in many ways ever since. From its inception, Ty has granted scholarships to youth cancer survivors, following his own battle with, and victory over, leukemia and dozens of complications in the years following.

After the sudden loss of the love of his life, Autumn, the foundation began supporting Make-A-Wish kids in her memory, as children were her passion. When Ty's brother, Calder, left us tragically in 2021, the third pillar of the foundation was established. This focuses on supporting missionary causes in honor of Calder's strong faith and inspiring work ethic.

Our goal is to be a beacon of light and bring a promise of hope to those who need it most. We choose to walk by faith through the life we have been given, while serving and supporting others through their own difficult journeys.



### JUNE 7 | Lake Region Golf Club

10:00AM | Golf Tournament Check-In

11:00AM | Announcements, Shotgun Start

5:00PM | Dinner, Program, Golf Tournament Results, Auction

6:30PM | Fishing Tournament Rules, Calcutta

### JUNE 8 | Lake Poinsett

6:00AM | Fisherman Check-In, Boat Checks

7:00AM | Flight 1 Departs

7:30AM | Flight 2 Departs

3:00PM | Weigh-Ins Begin, Awards to Follow at Lake Region Golf Club

## ABOUT THE SUMMER CLASSIC

The Ty Eschenbaum Foundation has partnered with the Lake Area Walleye Club, LLC and Dakota Sportsman Inc. to host The Summer Classic, a golf and walleye fishing tournament at the Lake Region Golf Club + Lake Poinsett on June 7 and 8, 2024.

With more than 30 golf teams, 60 fishing teams, and over \$30,000 raised at The Summer Classic in 2023, this year we're returning to make an even bigger impact! Prizes will be awarded to the winners of the golf tournament, and the walleye fishing tournament will award nearly \$10,000 back to winning teams. Following the golf tournament on Friday, June 7, we invite you to join us at The Summer Classic Social, which is an opportunity to further support the Ty Eschenbaum Foundation through donations and silent and live auctions. Let's have some friendly competition while supporting a great cause!

# Join us as a Sponsor!

## 2024 Sponsorship Opportunities

### The Summer Classic Golf & Fishing Tournament

June 7-8, 2024

Lake Region Golf Club + Lake Poinsett



As a sponsor of The Summer Classic Golf & Fishing Tournament, your organization will be recognized as a company that supports the Ty Eschenbaum Foundation and its mission to support youth cancer survivors, Make-A-Wish kids and missionary work.

### THE AVERAGE COST TO SUPPORT THE FOUNDATION'S MISSIONS:

Adopt-A-Wish | \$8,500

Missionary Gift | \$5,000

Youth Cancer Scholarship | \$2,500

### PRESENTING SPONSOR | \$10,000

#### *Exclusive Opportunity*

#### Benefits:

- Opportunity to welcome players at the beginning of the event or at the social following the golf tournament
- Entry into golf and walleye tournament
- Company logo featured prominently in event marketing materials
- Recognition on the Ty Eschenbaum Foundation website and social media platforms

### DIAMOND SPONSOR | \$7,500

#### Benefits:

- Entry into golf and walleye tournament
- Company logo featured select in event marketing materials
- Recognition on the Ty Eschenbaum Foundation website and social media platforms

### PLATINUM SPONSOR | \$5,000

#### Benefits:

- Entry into golf and walleye tournament
- Company logo featured select in event marketing materials
- Recognition on the Ty Eschenbaum Foundation website and social media platforms

### GOLD SPONSOR | \$2,500

#### Benefits:

- Entry into golf and walleye tournament
- Company logo featured select in event marketing materials
- Recognition on the Ty Eschenbaum Foundation website and social media platforms

### SILVER SPONSOR | \$1,000

#### Benefits:

- Company logo featured select in event marketing materials
- Recognition on the Ty Eschenbaum Foundation website and social media platforms

### BRONZE SPONSOR | \$500

#### Benefits:

This stand-alone sponsorship gives your company the opportunity to sponsor one of the holes on the golf course at the tournament. Your company logo will be featured at one hole on the course along with the option to have a company representative present at the tee box.

# Sponsorship Commitment Form



Thank you for your support of The Summer Classic. Please complete the information below for your sponsorship commitment. We look forward to featuring you at the event!

## CONTACT INFORMATION

Company/Organization \_\_\_\_\_  
Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zipcode \_\_\_\_\_  
Email \_\_\_\_\_ Phone \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_

Part of your marketing benefits is to provide a company logo and/or name recognition along with social media mentions. When submitting the Sponsorship Commitment Form, please also email a PNG and EPS version of your logo to [Alli@TheEventCompanySD.com](mailto:Alli@TheEventCompanySD.com) and provide your social media username(s) below.

Facebook Username \_\_\_\_\_ Instagram Username \_\_\_\_\_

## SPONSORSHIP LEVELS

**\$10,000**

Presenting Sponsor

**\$7,500**

Diamond Sponsor

**\$5,000**

Platinum Sponsor

**\$2,500**

Gold Sponsor

**\$1,000**

Silver Sponsor

**\$500**

Bronze Sponsor

Total Sponsorship Commitment \$ \_\_\_\_\_

All sponsorships must be fulfilled annually. Payments must be made-in-full by May 27, 2024 in order to receive full marketing benefits.

## PAYMENT INFORMATION

My check payable to Ty Eschenbaum Foundation is enclosed

Connect with me to pay via credit card

Send invoice via  Email  Mail

Once completed, email your Sponsorship Commitment Form to [Alli@TheEventCompanySD.com](mailto:Alli@TheEventCompanySD.com)